

Pottieger receives promotion

Southland Landscape Corporation announces the promotion of Brian Pottieger to Vice President of Business Development. His duties will include overseeing sales and marketing for Southland along with helping the company continue its growth into new markets throughout South Carolina.

As the leader of Southland's business development unit, Pottieger will be traveling throughout the state in an effort to further expand the company's reach into markets we do not currently serve. With offices located in Charleston, Columbia and Spartanburg Southland has the ability to operate in cities across the state.

Pottieger joined Southland in 1996 upon completion of his Associates Degree in Business Management from Frederick Community College in Frederick, Md. Originally hired as a Human Resources Manager he most recently held the position of Director

of Business Development for Southland's Eastern South Carolina Operations.

Pottieger is married to Helen, his wife of eight years and has three children: daughter Hannah, 5 and sons Roan, 2 and Rylan 2 months. He resides in Mount Pleasant, SC.



Brian W. Pottieger

Position: VP of Business Development
Years of Service: 11



Welcome to the Family

Southland welcomes all of our new clients

Western SC Operations

- Copper River Grill - *Easley, SC; Seneca, SC; Boiling Springs, SC*
- Rogers & Mann Properties - *Easley, SC*
- Glenn Forest HOA - *Spartanburg, SC*
- First National Bank - *Greenville, SC; Greer, SC*
- Hidden Hill Industrial Park (Sweeping) - *Duncan, SC*
- Savannah Pointe - *Spartanburg, SC*
- Nissan of Greer - *Greer, SC*
- Fresenius Health Care - *Fountain Inn, SC*
- Hidden Creek Town Homes - *Spartanburg, SC*

Eastern SC Operations

- Bank of America (20 Locations)
- BB&T (9 Locations)
- The Tradition of Summerville - *Summerville, SC*
- Vista Sands Apartments - *Summerville, SC*
- Childress Klein - *Daniel Island, SC*
- Charleston National - *Charleston, SC*

Midlands Operations Office

- Chili's - *North Augusta, GA; Aiken, SC*

**Do you know a company whose landscaping could use some improvement?
If so refer them to Southland and be rewarded if they sign up with us.**

Southland Property of the Month: KB Home Sales Center

KB Home is celebrating its 50th anniversary this year and continues to be known as one of America's premier home builders. The company is headquartered out of Los Angeles, California and currently operates in 15 states throughout the United States.

Southland works with KB Home on two of their newest developments in the Columbia, SC area. If you're out in Lexington, SC and you drive past Settlers Pointe at Lake Murray and Millstream Crossing you will see Southland's work from the entrance to the model homes in each of these communities. With the installation complete, Southland is now responsible for the landscape maintenance.

Patrick Graham, *Crew Maintenance Foreman* and **Melchor Martinez** oversee these properties where they mow, edge, prune, blow and lay pine straw. **Michael Manning**, *General Manager* of the Midlands Operations Office is in charge of these two properties.



Landscaping Tips of the Month

Lawn Care

- Begin the aerating, overseeding, and fertilizing of fescue lawns
- Continue to use post-emergent weed control on shrub beds and lawns as needed
- Have lawn mowed and edges trimmed as needed



Flower Care

- Have shrubs pruned as needed
- Maintain flowers with fertilization as needed to include dead-heading and weeding.
- Time to install your fall flowers. Call Southland if you haven't ordered your flowers yet.

Subscribe to the Southland Times on our new website.



Send your e-mail address to cbarnes@southlandusa.com to receive all of the latest news about Southland and to get our monthly newsletter.

Charleston Branch participates in Adopt-A-Highway

Southland has joined in with the South Carolina Department of Transportation in support of the Adopt-A-Highway program.

The Adopt-A-Highway program gives companies a chance to give back to the community by adopting a two-mile stretch of highway. This involves litter pick-up in the adjoining areas besides the roadways.



The Charleston branch participated in its first cleanup on October 6th. We are responsible for SC Highway 41 from Oliver Brown Rd. to the Wando River Bridge. Six volunteers spent Saturday morning helping keep the Mount Pleasant road looking beautiful and clean.

The Columbia and Spartanburg branches are also participating in the Adopt-A-Highway program and will begin their pickups over the next few months. Southland believes in giving back to the community and believes the Adopt-A-Highway program is great to keep South Carolina Beautiful.

Happy Birthday Feliz Cumpleaños

Woodrow Johnson 10/1 - Charleston, SC
Martin Garcia 10/2 - Columbia, SC
Patrick Graham 10/6 - Columbia, SC
Francisco Montiel 10/9 - Spartanburg, SC
Gabriel Figueroa 10/10 - Columbia, SC
Thomas Luna 10/11 - Columbia, SC
Hector Discua 10/14 - Columbia, SC
Nicholas Lawter 10/14 - Spartanburg, SC
Brent Small 10/16 - Columbia, SC
Manuel Gutterrez 10/19 - Charleston, SC
Cirilo Salgado 10/20 - Charleston, SC
Benjamin Vidal 10/23 - Charleston, SC
Michael Richter 10/26 - Charleston, SC
Julian Rodriguez 10/27 - Columbia, SC
Steve Farmer 10/27 - Spartanburg, SC

Thanks for Your Loyalty Gracias Por Su Lealtad

Woodrow Johnson - 4 Years Charleston, SC
Grounds Maintenance Foreman

Rick Ingram - 3 Years Charleston, SC
Operations Manager - Maintenance

Southland attends Columbia Apartment Trade Show

Southland attended the 2007 Apartment Association of Greater Columbia's trade show on September 20 at the Embassy Suites.

Apartment staffs from the Midlands attended the show to see what this years vendors had to offer their communities.

We had over 100 visitors to our booth and all were eager to learn about the great services we have to offer. This was our first appearance at the trade show since acquiring Twin Rivers Lawn Care &

Landscaping in August.



(Pictured to the left is **Steve Farmer**, VP/GM of Western SC Operations)

Check us out online at www.southlandusa.com

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What's Coming up for Southland?

2007 Upper State Apartment Association Trade Show Greenville, SC @ Greenville Shrine Club Tuesday, October 23 @ 6:00PM

Southland will be attending a trade show dedicated to the Upstate's apartment communities.

2007 PLANET Green Industry Conference Louisville, KY October 25-27

Southland will also be attending the 2007 Green Industry Conference at the Galt House and Kentucky Expo Center in Louisville, KY beginning on October 25th and running through the 27th.

The PLANET (Professional Landcare Network) event is intended to be an educational conference that offers something for everyone. There will be educational sessions covering topics that include sales and marketing, public relations, human resources, financial, customer service and numerous operational breakout sessions.

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